

# InfluencEye API Pricing

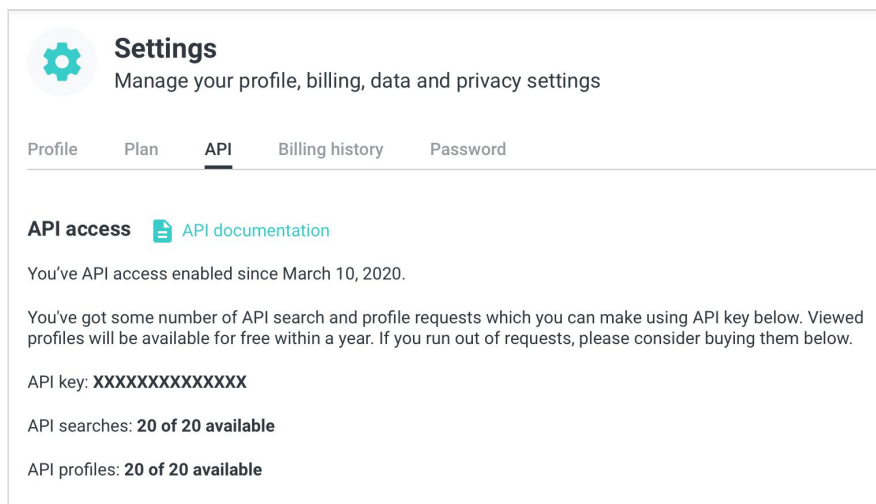
Here is the list of our API products.

Analytics API	Discovery API	Monitoring API
<p>Get key influencer info, performance stats, historical data, and deep audience demographics for 10M+ influencers.</p> <p>Import new and missing profiles on the fly.</p> <p>Get your influencer network updated each month, every week or every day.</p>	<p>Perform full-text searches across influencer bios.</p> <p>Get relevant results using 16 influencer and audience filters.</p> <p>Get basic influencer info, including location, categories and engagement rate.</p>	<p>Automatically find posts with specific hashtags or usernames or links and monitor their performance.</p> <p>Get posts performance stats updated in near real time.</p> <p>Get access to all posts created during campaign.</p>
<p><a href="#">See all features</a></p>		

## Free API Access

Each InfluencEye user can easily get free API access. Just go to **Settings > API** screen and click on “Get API access”. You’ll instantly get 20 searches, 20 profiles and 20 ‘force updates’ (imports of new accounts) for free.

Note that you can do recurrent calls to these 20 profiles without a charge during next 365 days.



If you already got an API key from InData Labs website, just register at <https://influenceye.com> with the same Email address and you'll access your API key and manage your current API quota at **Settings > API** screen.

If you'd like to buy more API requests, you can also do it there. We support major Credit Cards for payments under \$5000. For bigger or splitted amounts we support Bank Transfer.

# Analytics API

Pricing is determined by the following parameters:

- number of profiles
- refresh rate (by default, we aim to update profiles once per month, but we additionally offer weekly / daily updates)

You can use API profiles you bought within 12 months, e.g. recurrent calls to the same profiles will be free next 365 days.

You can pay for profiles either upfront or by parts. In the latter case, you get the number of profiles corresponding to the amount of your payment. So if you buy 5000 profiles for \$3000 and split payments in 4 months, you'll get 1250 profiles every month.

Profiles	Price	Price per profile
50+	\$90	\$1.80
100+	\$150	\$1.50
200+	\$200	\$1.00
500+	\$450	\$0.90
1 000+	\$800	\$0.80
2 000+	\$1 400	\$0.70
5 000+	\$3 000	\$0.60
10 000+	\$5 000	\$0.50
20 000+	\$8 000	\$0.40
50 000+	\$15 000	\$0.30
100 000+	\$20 000	\$0.20
200 000+	\$30 000	\$0.15
500 000+	\$50 000	\$0.10
1 000 000+	\$70 000	\$0.07

With each number of profiles bought you get the same amount of 'force updates' calls for free. 'Force updates' can be used either for importing missing accounts or refreshing existing ones. The price for 'force updates' (if you want to buy more) is **x1.5**, e.g. 1000 'force updates' will cost  $800 \times 1.5 = \$1200$ .

**Important:** Please don't use 'force updates' for weekly or daily profiles refreshes. It was designed to import new accounts or refresh those which were updated long ago. We offer weekly / daily updates as an additional option (and it's cheaper than 'force updates').

By default, we aim to update your profiles at least once per month. If you want to have them updated every week or every day, here is the additional pricing.

Refresh rate	Price per profile
Every 7 days	\$0.1 per profile / month
Every day	\$0.2 per profile / month

For example, if you buy 5000 accounts with weekly updates for 12 months, the total price will be \$9000:

- 5000 profiles = \$3000
- weekly updates per 12 months =  $5000 * \$0.1 * 12 = \$6000$

## Discovery API

Price is only determined by number of searches you buy.

Each search request can be performed using a free-text keyword or brand name or @username or #hashtag to search across influencer bios. The results can be narrowed using 16 influencer and audience filters.

Search results return basic profile information of up to 50 relevant accounts and can be sorted by relevance, number of followers or engagement rate. Maximum number of search results is limited to 10 000.

Searches	Profiles found	Price	Price per profile
50	2 500	\$50	\$0.020
100	5 000	\$90	\$0.018
200	10 000	\$160	\$0.016
500	25 000	\$350	\$0.014
1 000	50 000	\$600	\$0.012
2 000	100 000	\$1 000	\$0.010
5 000	250 000	\$2 000	\$0.008
10 000	500 000	\$3 000	\$0.006
20 000	1 000 000	\$4 000	\$0.004
50 000	2 500 000	\$7 500	\$0.003
100 000	5 000 000	\$10 000	\$0.002

# Monitoring API

Each monitor will automatically find Instagram or Youtube posts with specific @usernames or #hashtags or some text and will refresh their engagements data in near real time.

Using API you'll be able to get the list of monitors, get monitor's summary and access all the posts created during your campaign.

Pricing is determined by the following parameters:

- number of profiles (each influencer create any number of posts during campaign)
- period of tracking (7 / 14 / 30 / 60 days)
- whether audience demographics of posts is needed or not

Period	No audience analysis	With audience analysis
7 days	\$1 per profile	\$2 per profile
14 days	\$2 per profile	\$4 per profile
30 days	\$3 per profile	\$6 per profile
60 days	\$4 per profile	\$8 per profile

For example, monitor with 20 participants tracked for 30 days will cost \$60 (no audience analysis) and \$120 (with audience analysis).

## Product Features

Here is a brief description of data you'll get with each product.

Analytics API	
<ul style="list-style-type: none"><li>• Instagram / Youtube / Twitter / Twitch / Tiktok</li><li>• 10M+ analyzed profiles</li><li>• Monthly / weekly / daily updates</li><li>• Import of new accounts</li><li>• Verified and business accounts</li><li>• Influencer location, interests, contacts, posting frequency</li><li>• Average views, likes, dislikes, comments</li><li>• Engagement rate and its level compared to other profiles</li><li>• Historical data of main metrics</li><li>• Brands, #hashtags and @usernames mentions</li><li>• Sentiment analysis of comments</li></ul>	<ul style="list-style-type: none"><li>• Top, recent and sponsored posts</li><li>• Regular posts vs video posts performance</li><li>• Audience types (people, businesses, mass followers, bots)</li><li>• Audience reachability</li><li>• Audience gender, age, gender-age, ethnicity</li><li>• Audience countries and cities</li><li>• Audience interests</li><li>• Audience languages (bio, comments, combined)</li><li>• Similar profiles by content and audience</li><li>• Notable influencers within commenters and likers</li></ul>

## Discovery API

- |  |  |
|--|--|
| <ul style="list-style-type: none"><li>● Instagram / Youtube / Twitter / Twitch (<i>Tiktok is coming this month</i>)</li><li>● 10M+ analyzed profiles</li><li>● Free text search across influencers bios</li><li>● Sorting results by relevance, followers, engagement rate, views</li><li>● General influencer info (@username, name, URL, picture URL)</li><li>● Influencer account type (verified, business account)</li><li>● Influencer location and categories</li><li>● Number of followers, followings, posts</li><li>● Engagement rate, average engagements and video views</li><li>● Recent posts</li></ul> | <ul style="list-style-type: none"><li>● Filter by number of followers</li><li>● Filter by verified and business accounts</li><li>● Filter by influencer and audience location</li><li>● Filter by influencer and audience gender</li><li>● Filter by audience age (Instagram, Youtube)</li><li>● Filter by influencer and audience categories</li><li>● Filter by influencer and audience languages</li><li>● Filter by influencer contacts</li><li>● Filter by posting frequency</li><li>● Filters by average engagements and video views</li></ul> |
|--|--|

## Monitoring API

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li>● Instagram / Youtube</li><li>● Dozens of participants</li><li>● Tracking period 7 / 14 / 30 / 60 days</li><li>● #hashtags / @usernames / text / URL tracking</li><li>● Total and average number of views, likes, dislikes, comments</li><li>● Engagement rate</li><li>● Overall stats / stats per participant and post</li><li>● Historical data of main metrics</li><li>● Top and recent posts</li><li>● Access to all campaign posts</li></ul> | <ul style="list-style-type: none"><li>● Audience types (people, businesses, mass followers, bots)</li><li>● Audience reachability</li><li>● Audience gender, age, gender-age, ethnicity</li><li>● Audience countries and cities</li><li>● Audience interests</li><li>● Audience languages (bio, comments, combined)</li><li>● Sentiment analysis of comments</li><li>● Notable influencers within commenters and likers</li></ul> |
|---|---|